



STRATEGIC GOALS - GENERAL (defined in 2016, revised in 2022)	PRIORITIES ACROSS THE TOPICS FOR 2022 - 2023	SPECIFIC ACTIVITIES	GUARANTOR												
DEVELOPMENT OF THE COUNCIL															
Steady increase of membership by 10% per annum.	Extend the membership base with new segments, strengthen the stability of the organization.	Active acquisition of new members - based on personal reference. Increasing the visibility and prestige in media as a support.	Members of the CZGBC Board												
Development of current activities and increase of their reach by 50% of individuals/professionals (B2B) compared to 2016.	Restore the full operation of the Council after covid restrictions, create a suitable mix of online and off-line meetings, increase the attractiveness of Council events.	Emphasis on offline meetings with networking opportunities in balance with online events with quality and up-to-date content in interesting buildings. Involve members in all activities.													
Become a professional partner for at least one educational programme with relevant university.	Revise format and targeting, focus on students directly.	Assignment of diploma and year thesis, presentations in CAMP.													
Ensuring financial stability.	Finding new source of income for the Council / business development for members.	Identification of paid services provided by members under CZGBC. Active promotion of sus build training for corporations.													
Ad hoc expansion of activities and topics in relation with market development, legislation, etc.	ESG, reporting, taxonomy.	Provide basic information about taxonomy and ESG reporting, help members to get the picture of the basic requirements.													
	Adaptation to climate change, decarbonisation.	Defining aspects of climate change in individual priority areas. Preparation and creation of Zero Carbon Roadmap.													
MARKETING & PR															
Gradual strengthening of the Council brand prestige, coverage of all topics, use of all types of mass media, including radio and TV. The Council is the only organization offering a comprehensive view on the green buildings, has a role of an independent expert guarantor.	Better involvement of members in the CZGBC PR activities.	Improve interaction with members re their own promotion. Brainstorm on an effective mechanism for delivering news and information.	Members of the CZGBC Board												
	Improving the attractiveness and quality of information about the Council.	Continue to promote CZGBC publications and services, case studies. Use of social networks for event promotion.													
LEGISLATION / CHANCE FOR BUILDINGS															
Gradual creation of a legislative environment that supports the principles of green building in all its aspects. Use Chance for Building as key instrument.	Broadening of topics: influencing decision-making at a high political level, implementing ESG, making use of the EU Presidency.	Transposition of EU directives EPBD and EED, DNSH, water management, circular economy, financing. Better C4B interaction with Council Task Groups, informing members regularly.	Members of the CZGBC Board												
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 25%;"></th> <th style="width: 25%;">PRIORITIES 2022 - 2023 TASK GROUPS</th> <th style="width: 25%;">SPECIFIC ACTIVITIES</th> <th style="width: 25%;">GAUARANTOR</th> </tr> </thead> <tbody> <tr> <td data-bbox="0 1720 459 1816" rowspan="3"> ENERGY </td> <td data-bbox="459 1720 799 1816"> INNOVATION/TECHNOLOGY/SAVINGS coordinator: Petr Zahradník </td> <td data-bbox="799 1720 1264 1816"></td> <td data-bbox="1264 1720 1583 1816"></td> </tr> <tr> <td data-bbox="459 1816 799 2096" rowspan="2"> Promote best practice - Automation / Innovation in buildings. </td> <td data-bbox="799 1816 1264 1935"> Amend existing publications with infosheets - case studies incl member visibility. Wider promotion of publications. </td> <td data-bbox="1264 1816 1583 1935" rowspan="2"> Ivo Drábek, Buildsys </td> </tr> <tr> <td data-bbox="799 1935 1264 2096"> Target education on blue collars - use practical tips for implementation. Identify educational organisation for cooperation. PR - articles, interviews, podcasts. Topics related to zero carbon and climate change. </td> </tr> </tbody> </table>					PRIORITIES 2022 - 2023 TASK GROUPS	SPECIFIC ACTIVITIES	GAUARANTOR	ENERGY	INNOVATION/TECHNOLOGY/SAVINGS coordinator: Petr Zahradník			Promote best practice - Automation / Innovation in buildings.	Amend existing publications with infosheets - case studies incl member visibility. Wider promotion of publications.	Ivo Drábek, Buildsys	Target education on blue collars - use practical tips for implementation. Identify educational organisation for cooperation. PR - articles, interviews, podcasts. Topics related to zero carbon and climate change.
	PRIORITIES 2022 - 2023 TASK GROUPS	SPECIFIC ACTIVITIES	GAUARANTOR												
ENERGY	INNOVATION/TECHNOLOGY/SAVINGS coordinator: Petr Zahradník														
	Promote best practice - Automation / Innovation in buildings.	Amend existing publications with infosheets - case studies incl member visibility. Wider promotion of publications.	Ivo Drábek, Buildsys												
		Target education on blue collars - use practical tips for implementation. Identify educational organisation for cooperation. PR - articles, interviews, podcasts. Topics related to zero carbon and climate change.													

Ongoing monitoring of legislative development, transposition of EU directives. Support activities and initiatives to achieve zero carbon and energy self-sufficiency.	Key topics: EPBD, EED, RED, DNSH, ESG, taxonomy.	Provide more frequent regular briefing 2-3x per year. Work more intensively with C4B at the technical level, renew C4B Task Group on decrees, regular info on activities of relevant ministerial task groups.	Lukáš Ferkl, Envitrail
Online benchmarking: anonymous comparison of own energy efficiency to a group of similar buildings.	Long term project.	Gradual amending of the database with relevant data.	Petr Zahradník, CZGBC
SUSTAINABLE MATERIALS AND WASTE	SUSTAINABLE MATERIALS AND CIRCULAR ECONOMY coordinator: Petr Zahradník		
Fiscal state support or legislation to support materials on circular economy basis.		Demolition audit - open letter to ministry, pursue ČAS to initiate creation of the standard as per Austrian example.	Karel Fronk, Skanska
		Definition of „waste“ in the law on waste and recycling.	
		Use of timber constructions - inspiration from abroad. Cooperation with ADMD in area of removing barriers. Include the topic in the Zero Carbon Roadmap.	Tomáš Hýrek, Stora Enso
Ongoing education and promotion aimed at wider use of sustainable materials and implementation of circular economy principles.		Create a checklist/manual for construction firms with overview on use of building and demolition waste. Focus on legislation and standards for recycling of individual materials.	Karolína Barič, Zero architecture, Tereza Pavlů, UCEEB
		Circular procurement - prepare simple checklist for public and private procurement. Support a project to serve as case study. Cooperate with Min of Labour, use partial criteria from certifications.	Regina Hulmanová, MPSV
		Raising awareness on quality of recycled materials.	Jaroslav Nutil, SGCP
		Case studies - CE principles implemented already in the design stage, deconstruction modularity, inspiration form abroad.	PS/team CZGBC
WATER MANAGEMENT	coordinator: Simona Kalvoda		
Fiscal state support or legislation to support all types of water saving solutions.	Legislation.	Annul the exception on rainwater fee in the urban areas.	Šance pro budovy
		Definition of non-potable water - correct the legislative error.	
	Education and raising awareness.	Use of green roofs combined with PV - seminars, case studies, GWGT.	Pavel Dostal, Greenville
		Green roofs - manual, benefits, maintenace - comprehensive info for engineers/ architects/ investors.	
		Scheme of water management solutions - comprehensive views.	Karolína Barič, Zero architecture
		Green Building Club with Dusty Gedge.	Pavel Dostal, Greenville, CZGBC
		Target younger generation with PR - increase the demand.	PS/team CZGBC
INTERNAL ENVIRONMENT	coordinator: Simona Kalvoda, Ilona Prausová		
Legislative and fiscal support of solutions for better indoor environment quality in all segments of buildings. Systematic promotion of the topics, need for quality environment. Promotion of WELL certification.	Healthy School.	Systematic promotion of the topic, case study series in media.	Petr Novák, Ekola
		Summary of current subsidy programmes, supporting all aspects of internal environment.	ŠPB
		Revision and promotion of all existing documents produced by CZGBC (manual, flyers...).	Petr Novák, Ekola
	Healthy Home.	Education of expert public - GWGT, case studies, infosheets.	Petr Valeš, JRD
		Education of end-users: repeatedly promote all topics, certifications of residential buildings as smart investment in view of quality.	

	Healthy Office.	Post covid return to offices - requirements by tenants and bldg managers. Round table discussion, revive manual, promotion of WELL.	Jan Baxa, CA IMMO
		Case studies, GWGT. Make use of existing questionnaire for quality of internal environ't.	
		Media coverage of the topic.	
EXTERNAL ENVIRONMENT	BROWNFIELDY coordinator: Kateřina Kubizňáková		
Legislative and fiscal support of sustainable revitalisation on brownfields, target education on owners and investors.	Legislation.	CZGBC members to provide comments on analysis on brownfields prepared by C-I.	Petr David, CzechInvest
		Research of Belgian legislation on BF contamination - consider to use as inspiration for legislative changes in CZ.	Kateřina Kubizňáková, KK
	Education/PR.	Infosheets production - inspirational, replicable case studies.	Jan Andrejco, Panattoni
		Infosheet with summary of existing financial tools (Transition fund, ESG, etc).	Martin Fadrný, FB Advokáti
		GWGT - Vlněna, Zetor, Zbrojovka, Hostovice Panattoni.	team CZGBC
	CERTIFICATIONS	coordinator: Petr Zahradník	
Ongoing promotion of certification systems, monitoring new versions and certification types, providing information to members.	Education/PR.	Seminars on certification, further promotion of the manual.	Petr Zahradník, CZGBC
		Examples of good practice, GWGT, infosheets.	
PUBLIC PROCUREMENT	coordinator: Petr Zahradník		
Education of public sector on good practice in public procurement process.	Ongoing education aimed at increasing the quality of public procurement process with focus on quality and efficiency of the building.	Education events depending on available grants. Promotion of CZGBC publications, cooperation with APES in the area of Design&Build.	Petr Zahradník, CZGBC
	GENERAL ISSUES ACCROSS THE TASK GROUPS		
	Implement effective communication tools among Task Group members and between the Task Groups with overlapping issues.	Link across the Task Groups - joint activities, sharing experience, complementing knowledge.	CZGBC team /all Task Group members
		Use of TEAMS for easier communication, sharing documents, etc.	CZGBC team /all Task Group members
		Regular update between the guarantors and coordinators on mutual activities.	guarantors /coordinators